

# SCHOOL BOARD CAMPAIGN CHAPTER CHAIR CHECKLIST

January 2024



## 1. GET MEMBERS COMMITTED TO YOUR CHAPTER WALK DATE

- Secure member commitments to participate in the precinct walk using the sign-up sheets. Use the Why We're Walking messaging and the Chapter Chair Tips to support recruitment.
- Send completed sign-up sheets back to the UTLA office at [utlapoliticalaction@utla.net](mailto:utlapoliticalaction@utla.net).
- Your selected chapter walk date is at the top left of your roster.
- If your chapter has not yet selected a walk date, you can do so by putting the date of your walk in the top left corner of the form and submitting it with the completed walk commitment form.

**CHAPTER PRECINCT WALK SIGN-UP**  
School Board Elections 2024  
Join our chapter's Winter Walk to elect our endorsed school board candidates in 2024.

DATE(S) of Chapter Walk: \_\_\_\_\_ Chapter: \_\_\_\_\_  
Saturdays: 10 AM-2 PM | Sundays: 11 AM-3 PM

Name (Print)	Employee #	Cell Phone	Personal E-mail	Notes

\*\* Filling out this form, you will be signed up to receive emails and/or text reminders about your district!  
\*\* Chapter Leaders, please scan/take a picture of this form and e-mail it to [UTLApoliticalaction@utla.net](mailto:UTLApoliticalaction@utla.net) \*\*

## 2. MAKE SURE MEMBERS KNOW WHERE TO GO ON THE WALK DATE

- Our campaign is being run out of three offices. Chapter members should go to the office assigned to your UTLA Area.
  - **Valley East & Valley West: 16340 Roscoe Blvd., Van Nuys, 91406**
  - **East & North: UTLA Building, 3303 Wilshire Blvd, Los Angeles, 90010**
  - **Central, West, South & Harbor: 6000 S. Gramercy Pl., Los Angeles, 90047**
- At the offices, members will get a quick training on door knocking and message and a phone application to identify which doors to knock on and which voters to ask for, and then get paired up to go out as a team.

## 3. CONFIRM SUPPORT FROM ALL ELIGIBLE BOARD DISTRICT 1, 3, AND 5 VOTERS IN YOUR CHAPTER

- Your chapter roster indicates which members are eligible to vote in Board Districts 1, 3 and 5. It is essential that you get their commitment to vote for the UTLA-endorsed candidate in their district.
- Get their firm commitment to vote for the UTLA-endorsed candidate by asking them to fill out the “Vote for the Educators’ Choice” UTLA voter commitment form.
- Send the signed forms back to the UTLA office at [utlapoliticalaction@UTLA.net](mailto:utlapoliticalaction@UTLA.net) or fax to 213-368-6256.

**MARCH 5 ELECTION - VOTE FOR THE EDUCATORS' ENDORSED CANDIDATES**

**KAHLID AL-ALIM • SCOTT SCHMERELSON • KARLA GRIEGO**  
(DISTRICT 1) (DISTRICT 3) (DISTRICT 5)

With your school board seats up in the March 5 primary, we have the opportunity to move the board to a more solid pro-public education, pro-children, and pro-educator majority and to reorganize board candidates from getting elected. If you are registered to vote in Board Districts 1, 3 or 5, make your commitment to vote for the educators' endorsed candidate.

First Name	Last Name	Employee ID	Cell Phone	YES	NO
				<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>
				<input type="checkbox"/>	<input type="checkbox"/>

Return to UTLA by emailing photo of form to [UTLApoliticalaction@utla.net](mailto:UTLApoliticalaction@utla.net) or bring to 213-368-6256. School #/ID: \_\_\_\_\_  
Submitted By: \_\_\_\_\_

# TALKING POINTS ON THE SCHOOL BOARD CAMPAIGNS

- With four school board seats up in the March primary, we can move the board to a more solid pro-public education majority. The board votes on nearly all of the things we organize around – higher salaries, lower class size, secure healthcare, charter oversight, and much more. To build on our wins, we need to elect people who will work with us, not with the billionaires and outside interests.
- We can't risk losing seats to privatizer-backed candidates who want to roll back our victories.
  - Privatizer candidate in BD 3, Dan Chang, comes directly from the privatizer machine and was a charter executive who opened corporate charter schools throughout LA. Chang is currently the board chairperson of the Valley Charter chain.
  - Privatizer candidate in BD 1, Didi Watts, is the chief of staff to current pro-privatization school board member Tanya Ortiz Franklin.
  - If Chang or Watts wins, the privatizers will have a majority.

**Fortunately, we have strong candidates who can win if we all pitch in to do the work.**

## **School Board District 1: Kahllid Al-Alim**

Kahllid is a parent of five current and former LAUSD students and a community organizer who has two decades of fighting for public education under his belt. Born and raised in South LA, Kahllid fought alongside UTLA educators to create transformational programs like the Black Student Achievement Plan and Community Schools. As a foundational member of Reclaim Our Schools LA and Students Deserve, Kahllid was a key player in organizing parent and community support for our 2019 and 2023 contract campaigns and strikes. Kahllid is a lifelong union sibling and current member of SEIU 721.

## **School Board District 3: Scott Schmerelson**

Scott is an experienced educator-in-office who, in the face of a powerful privatization machine, has been a steadfast supporter of public schools during his two terms on the board. Scott cast one of the four majority votes to pass the anti-co-location resolution and has led on protecting schools from co-location. This year, when the district was threatening to undermine our voice in healthcare, Scott fought right beside us. Unlike the privatizers, Scott shares power with schools and communities and sees fellow educators as partners, and he walked with us during the 2019 UTLA Strike.

## **School Board District 5: Karla Griego**

Karla understands what our schools need because she is living it every single day. Karla is an LAUSD parent and veteran educator, with 20-plus years of classroom experience at every grade level. She will be the first Special Education teacher elected to the board. Karla is a UTLA member leader and was on the ground organizing for the historic 2019 UTLA Strike and leading her chapter in our 2023 Solidarity Strike. Karla has led at every single level of the union, fighting to raise salaries and to bring more resources to educators. She will bring a new energy to the school board and will not be satisfied with “solutions” that don't actually solve the problem.

**When we knock on doors and talk to voters, we win.**

- Voters trust educators – when we go out and tell voters who we are supporting, they listen and we get the votes. If we all just do one day of voter outreach door-knocking, we can win this election. We all braved three days in the rain during the strike – we can do this.
- Every UTLA chapter is picking one Saturday or Sunday to join the UTLA voter outreach campaign for four hours. We will get a quick training, some talking points and materials, and then be paired up to knock on doors of voters and encourage them to vote for our candidates.
- Our chapter is walking on [DATE]. Sign up now on this sign up sheet [PASS OUT THE SIGN UP SHEET].

Member communication distributed by United Teachers Los Angeles. 3303 Wilshire Blvd., 10th Fl., Los Angeles.  
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Additional information is available at [ethics.lacity.org](https://ethics.lacity.org).