



# BUILDING THE UTLA PARENT/CAREGIVER COMMUNICATION NETWORK

## GOAL

To build a dialogue with a core group of parents at your school who you can invite to meetings and actions related to the contract campaign and other efforts to improve schools for students, educators and families.

## STEPS

- 1 | Each educator recruits 1-5 supportive parents to join a UTLA parent communication network.
- 2 | Parents will be added to a communication list to:
  - Receive UTLA wide campaign updates sent by the UTLA elected leadership
  - Receive school specific updates from the school's UTLA leadership
  - Be invited to future educator and parent meetings actions at the school
- 3 | Educators will stay in regular contact with parents as the campaign moves forward.

## DIRECTIONS

- Use the short script below to recruit supportive parents that you may already have relationships with to sign up for the UTLA parent communication network.
- Use the QR Code to sign up parents.

## PARENT ORGANIZING TALKING POINTS: SIGN UP FOR UTLA PARENT COMMUNICATION LIST

**If you don't know the parent** *be sure to introduce yourself clearly as a teacher (or other role) at their child's school, including what you teach.*

**If you do know the parent, start here:**

Hi, have you heard how LAUSD is refusing to increase support for students and educators?

They are trying to make cuts in staff healthcare, refusing to hire necessary staff, and refusing to provide pay that keeps up with the cost of living.

As part of our Union, United Teachers Los Angeles, we are trying to make the school better. Have you heard about the UTLA contract campaign? *[Listen and ask what they know]*

LAUSD has over \$5 Billion in reserves, which is more than enough needed to fund all of our proposals, including support for immigrant students and families, housing support, green spaces for our students/your children.

**ASK:** Will you sign up to be part of the communication network about the campaign here at our school and citywide? We want to keep parents updated and involved because this affects all of us.

**After Signing:** Great! I will stay in touch this way so that you get updates about bargaining and the campaign.

Scan QR code to sign up for parent updates

